



Vol. 3, Issue 10

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GENERAL YOSHON NEWS

Chodesh Tov!

Yoshon.com Help Needed!

As TYNI gets ready for another new *chodosh* season to start, we have a small request. Over the past few years, we have gotten comments from people asking if they could help The Yoshon Network Inc. in any other ways aside from donations. Our answer is emphatically “Yes”!

We continue to expand the ways to identify products and make them easier to search for. One of the most accurate ways is by adding UPC Bar Code numbers to the product listings.

A UPC is not to be confused with a “Date Code”, although there are still people out there that think these are the same thing! See the sample at right.

A bit over a year ago in the Sivan 5780 Yoshon.com Newsletter, we had an in-depth article, “How UPCs Work: Anatomy of a Bar Code”. To simplify it, each product has its very own identity, something like a “Social Security Number” for the product. Each size or flavor variation, gets its own UPC, making UPC Bar Codes an extremely accurate means of finding your product in a search on Yoshon.com.



There may still be some items on our site that don't have UPCs due to a lack of information, especially smaller companies and “Heimische” bakeries that distribute their frozen products. Also, virtually any products on our site that are made in Israel or the UK, and have no UPCs, these will be 13 digits as opposed to the 12 digit ones in the USA pictured above.

This is how you can help! If you find an item on our site, but it has no UPCs, doesn't include that UPC, or there is merely a listing of a bakery's products, but has no UPCs, please take a moment and snap a picture of the barcode, plus a picture of the front of the package for ID.

This small action will help us with the site, and ultimately help many others who want to learn about the same product you have right in front of you. Please send these pictures via Whatsapp Individual chat:

<https://wa.me/17325967466?text=IndividualChatwithYoshon.comOnWhatsApp>,

or email it to info@yoshonnetwork.org .

We would be so very thankful for the help!

RECENT YOSHON UPDATES

May 24, 2021 – Pre-Season Chodosh Bulletin Update (Released in Project Chodosh Email)

Although this bulletin was dated May 5, 2021, it came in the email list from Project Chodosh on the 24th:

The Direct Download Link is below:

https://yoshon.com/wp-content/uploads/2021/05/PreseasonChodosh_Bulletin-Update-May-5-2021.pdf

(Source: Project Chodosh)

YOSHON PRODUCT OR ESTABLISHMENT ALERTS

Nothing to report this month.

RECALLS AND ISSUES AFFECTING YOSHON OR POTENTIALLY YOSHON PRODUCTS

Nothing to report this month.

OFFERS, PROMOS, AND DISCOUNT COUPONS

Coupons for Kellogg's Cereals: Lots of coupons on various cereals. A few of them may not be kosher, but most of them are:

<https://coupons.kelloggsfamilyrewards.com/>

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Coupons on Kikkoman Soy Sauce: A nice 55 cent coupon for the USA and Canada:

<https://kikkomanusa.com/homecooks/offers/coupons.php>

Coupons on Gerber Baby Cereals:

<https://bricks.coupons.com/Authenticate.asp?o=136829&c=FU&p=WrdmOGj2&dauth=yes>

Kol Tuv,

The TYNI Staff

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