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## GENERAL YOSHON NEWS

Chodesh Tov!

### The Dates Are Out!

In this last newsletter of the year, most of the cutoff dates have been announced, but with some omissions, the most obvious being for freshly baked items. No doubt due to the Covid-19 situation, delays abound, and even the Durum wheat harvest is behind schedule. The update from Project Chodosh will appear below in “Recent Yoshon Updates”. At least there was enough information that we could create a current General Dates Cutoff Sheet, and start updating the website.



### “YAIR” Working Well

TYNI’s new AI “employee” “YAIR”, (the “Yoshon.com Artificial Intelligence Robot”) has been working well, answering site visitors’ mostly non-yoshon product questions and complaints. During the initial stages of YAIR, the “TawkTo” chat box still brought requests for product purchases, so it was finally taken down. The link to email was also removed from the Contact Us page, leaving only the actual email address for real humans that could put the address in their own email accounts. It seems that sales bots were drawn to the TawkTo and linked email address. With these removals, live human visitors actually come to use YAIR for questions and education, and product purchase requests and the like have finally ceased. This has saved a lot of time and enabled us to concentrate on updating the website.



### Bob’s Red Mill Changes

The past two seasons saw Bob’s Red Mill products actually be “yoshon-certified” by the OK, and displayed the Heart K and California K-Dairy *hechsherim*, which merged with the OK back in 2016/17.

During the current season, which is proving to be a challenging one in general, it is no longer going to be the case. If one does a search on the OK’s website, they will notice that the Bob’s Red Mill products no longer have “yoshon” listed on the many products, with notes showing the dates that they were certified for. Sadly, something went wrong last year, and items that were marked as “Yoshon”, apparently had become *chodosh*. We don’t know the whole story.

Nonetheless, we are very happy to report that the people at Bob’s gave us a list with the shelf life of all of their products. This means we can easily figure out chodosh cutoff dates for all of their products. While their items may no longer be *yoshon*, at least we have the tools to be able to determine cutoff dates, and people can actually buy their products. We hope to be updating the Bob’s product entries soon.

## RECENT YOSHON UPDATES

### August 17, 2020 – General Chodosh Cutoff Dates Sheet

Since Project Chodosh released the cutoff date for Oats, Barley and Wheat, the General Chodosh Cutoff Dates sheet is mostly complete, and will be updated as news comes in. Here is the Direct Download Link for the sheet:

<https://yoshon.com/wp-content/uploads/2020/08/GeneralDatesUpdated-8-17-20.pdf>

(Source: TYNI)



**August 17, 2020 – Most Cutoff Dates Are Out!** All dates but pasta, malt, beer and freshly baked goods were released! The Direct Download Link for this Chodosh Bulletin Update is below:

[https://yoshon.com/wp-content/uploads/2020/08/bulletin\\_update\\_17\\_aug\\_20.pdf](https://yoshon.com/wp-content/uploads/2020/08/bulletin_update_17_aug_20.pdf)

(Source: Project Chodosh)



**August 4, 2020– The Oat Cutoff Dates Are Released.** The Direct Download Link for this Chodosh Bulletin Update is below:

[https://yoshon.com/wp-content/uploads/2020/08/bulletin\\_update\\_4\\_aug\\_20.pdf](https://yoshon.com/wp-content/uploads/2020/08/bulletin_update_4_aug_20.pdf)

(Source: Project Chodosh)

## YOSHON PRODUCT OR ESTABLISHMENT ALERTS

There is nothing to report this month.

## RECALLS AND ISSUES AFFECTING YOSHON OR POTENTIALLY YOSHON PRODUCTS

### August 5, 2020 – Gerber Sitter 2nd Foods

The OU will no longer certify Gerber Apple Banana with Oatmeal, Apple Mango Rice, and Apple Banana Oatmeal Cereals (in 2 Packs of 4 oz. cups), because of changes in production. The certified jars that were certified have an OU symbol and the non-certified products do not. Consumers should look for the OU symbol prior to buying these products.

(Source: Atlanta Kashruth Commission)

## OFFERS, PROMOS, AND DISCOUNT COUPONS

**Coupons for Kellogg’s Cereals:** Lots of \$1 off cereal coupons, Eggo Waffles, and a Morning Star Farms coupon. (Ignore “Incogmeato” it isn’t kosher).

<https://coupons.kelloggsfamilyrewards.com/>



**Coupons for General Mill’s Cereals and Nature Valley Granola Bars:** Not as many, but still good.

<https://www.bettycrocker.com/coupons/printable>



We hope you and your family stay safe and well!

Kol Tuv,  
The TYNI Staff

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